



High Point, USA

Press Release

For Immediate Release



HPFi[®] Introduces Tone Seating

HPFi (High Point Furniture Industries) is pleased to announce the introduction of the [Tone Guest / Breakroom](#) seating. **Tone** features lightweight and durable polypropylene seats engineered for optimum comfort. Backs are available in cool, breathable mesh or solid, lightly textured polypropylene surface.

Tone's two-piece clamshell seat construction ensures comfort whether fully upholstered or unupholstered polypropylene surface. Armless and armchair versions make **Tone** the perfect side / guest chair companion for ETC swivel desk chair, but are also great in breakrooms, training rooms and waiting rooms. The optional ganging kit creates perfect linear configurations and help to meet local municipalities fire codes when used in meeting rooms.

“We are excited about the introduction of **Tone** to our seating lineup” said Doug Gaines, Vice President of Sales for HPFi. “The contemporary design allows for usage in a multitude of applications and this versatility is what separates **Tone** from other competitive offerings.”

Tone is accessible through two pathways on the [HPFi web site](#) – through [Guest Seating](#) or [Breakroom Seating](#). Several assets to support the marketing of **Tone** included on the web pages including cutsheet, list pricing, specification document and product planning symbols.

HPFi operates manufacturing facilities and a 4,100 sq. ft. showroom in High Point, North Carolina. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For additional information on HPFi, please contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336.431.7101 Ext. 2241, Fax: 336.431.0673, Email: TomC@hpfi.com.

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