



High Point, USA

1104 Bedford Street
High Point, NC 27263
(t) 336.441.7101
www.hpfi.com

Press Release

For Immediate Release



HPFi[®] Announces New Representation in Arkansas and Tennessee

HPFi (High Point Furniture Industries) has appointed Morgan Associates, based in the Memphis, TN area, to represent the company's products in the states of Arkansas and Tennessee.

Morgan Associates brings over 30 years of Contract Furniture experience. During that time, they have served primarily as manufacturers' representatives, but also in dealer sales, project management and furniture installations.

"We are looking forward to working with Morgan Associates in Tennessee and Arkansas" said Doug Gaines, Vice President of Sales for HPFi. "The market experience and representation of Morgan Associates will be a positive addition to our network of partnerships."

HPFi is an American manufacturer that responds and adapts to an ever-changing market to efficiently build commercial grade products with speed, accuracy and value. HPFi operates a 4,100 sq. ft. showroom and over 400,000 square feet of manufacturing space in two manufacturing facilities in High Point, North Carolina. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For further information on Morgan Associates, contact Bret Morgan by telephone at 901.692.1066 or by email at bretmorgan82@gmail.com.

For further information on HPFi, contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336.431.7101 Ext. 2241, Fax: 336.431.0673, Email: TomC@hpfi.com.

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