



High Point, USA



Press Release

For Immediate Release

HPFi[®] Reinstates NOW Accelerated Response Program

HPFi[®] (High Point Furniture Industries) is pleased to announce the reinstatement of the **NOW Accelerated Response** program effective with new orders placed beginning January 6, 2020. The **NOW Accelerated Response** program will feature the **NOW** lead time of 15 business days or less.

"Our NOW program is an industry best," said Doug Gaines, Vice President of Sales for HPFi. "No other manufacturer offers the depth of products and material selections with over 1,000 fabric choices available via an accelerated shipping program."

Full details of the **NOW Accelerated Response** program are outlined on the [HPFi web site](#) and also in the HPFi [2020 Price Book](#) which is also accessible on the [HPFi site](#). All products eligible for the accelerated lead time are noted in the HPFi 2020 Price Book with the **NOW** symbol. The **NOW Accelerated Response Upholsteries** catalog provides the assortment of textile and coated fabrics that are available on seating products.

HPFi operates manufacturing facilities and a 4,100 sq. ft. showroom in High Point, North Carolina. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For additional information on HPFi, please contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, NC 27263, telephone: 336-431-7101, ext. 2241, fax: 336-431-0673, email: TomC@hpfi.com.

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