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Press Release

For Immediate Release



HPFi[®] 6% Price Increase Effective May 1, 2021

As our economy recovers, we are faced with several other unexpected challenges in our supply chain. The worldwide demand has increased exponentially for many raw materials affecting most wood and steel products. Weather events have also created serious shortages in petroleum-based products.

“One of the most difficult environments we have ever experienced appears to be partially behind us” said Jerry Samet, President of HPFi . “As a result of carefully weighing all these factors, we will be implementing a 6% price increase on all products effective with orders placed May 1, 2021. We are doing everything we can at HPFi to control costs and manage resources efficiently and are firmly committed to delivering the same level of high quality, well priced product.”

An updated PDF of the new 2021 Price Book is now on www.hpfi.com. There is also an [Excel worksheet](#) with the new pricing accessible through [the web site](#) or from the HPFi Sales and Service team.

HPFi operates manufacturing facilities and a 4,100 sq. ft. showroom in High Point, North Carolina. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For additional information on HPFi, please contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336.431.7101 Ext. 2241, Fax: 336.431.0673, Email: TomC@hpfi.com.

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