



Press Release



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For Immediate Release

HPFI® ANNOUNCES NEW SALES MANAGER

Herb Duer has just joined the sales team at HPFI (High Point Furniture Industries) as the Sales Manager for Region 2. Herb will manage the company's independent sales representatives throughout the southeastern and southwestern U.S.

Herb's previous experiences included serving eight years as Vice President of Sales for Zoom Seating where he managed all sales activities. Prior to Zoom, Herb served as National Sales Manger for Bush Industries' Dealer Group and First Source Furniture Group for several years. His furniture experience started with Virco where he broke numerous sales volume records.

"Herb's experience and knowledge of our industry will be a tremendous help in taking HPFI to the next level", said Mike Wissman, Vice President of Sales & Marketing. "I know those who will be working closely with Herb will see immediate benefits. I fully expect Herb's experience to add to the overall health and growth of HPFI."

HPFI operates in two manufacturing facilities in High Point, North Carolina with over 440,000 square feet of manufacturing space. With roots in High Point, the furniture capital of the world, HPFI combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For more information, please contact Tom Carrigan, Director of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336-431-7101 Ext 2241, Fax: 336-431-0673, Email: TomC@hpfi.com.

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