



# Press Release



High Point Furniture Industries  
P.O. Box 2063  
High Point, NC 27261-2063  
336-441-7101, Fax: 336-434-5280

Goes Great With Work.®

---

## For Immediate Release

### **HPFI® ANNOUNCES NEW REPRESENTATION IN SOUTHERN CALIFORNIA**

(High Point, NC) High Point Furniture Industries (HPFI) has appointed Office Furniture Rep Group (OFRG) to represent the company's products in Southern California.

OFRG, comprised of Ron Ziegler, Ralph Cruz and Maria Olivas, will sell HPFI products for the entire area where they have excellent business relationships with many contract furniture dealers.

"I am pleased to have a professional sales group like OFRG on the HPFI team," said Mike Wissman, Vice President of Sales & Marketing. "Their knowledge of key customers and professional dedication to provide prompt, courteous service along with HPFI's industry-leading Quick Ship program, solid record of on-time shipping, and first-rate customer service will provide many benefits to current and future customers."

HPFI operates in two manufacturing facilities in High Point, North Carolina with over 440,000 square feet of manufacturing space. With roots in High Point, the furniture capital of the world, HPFI combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For more information, please contact Tom Carrigan, Director of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336-431-7101 Ext 2241, Fax: 336-431-0673, Email: [TomC@hpfi.com](mailto:TomC@hpfi.com).

# # #