



P.O. Box 2063
High Point, NC 27261-2063
p 336-441-7101
f 336-433-0673
www.hpfi.com

Press Release

For additional information contact:
Tom Carrigan, 800-447-3462, Ext 2241

For Immediate Release

HPFI Healthcare Theme for NEOCON 2009

(High Point, NC) High Point Furniture Industries celebrates their participation in the 2009 NEOCON World's Trade Fair by transforming their showroom into that of a healthcare facility. With the introduction of **Helix** Dr. Stools, new **Hannah** and **Haley** Recliners, **Praxis** Wall System, **Trados Metal** Reception Seating, **Lynx** Task Chairs and **Cirrus** Executive Seating, combined with **Harmony** Day Beds, **Eve Collection** Reception Seating, **Stax** Stack Chairs and more, **HPFI** is presenting their entire product offering as how a long-term care, surgical center or any medical facility would view their products

The showroom staff donned lab coats and stethoscopes to treat all of their "patients" with a cure for their furniture ailments. The showroom was segmented into a reception area, waiting room, treatment room, break room, patient rooms and doctor's office.

HPFI operates in two manufacturing facilities in High Point, North Carolina with over 440,000 square feet of manufacturing space. With roots in High Point, the furniture capital of the world, HPFI combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For more information, please contact Tom Carrigan, Director of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336-431-7101 Ext 2241, Fax: 336-431-0673, Email: TomC@hpfi.com.

#