



Press Release



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For Immediate Release

HPFI® ANNOUNCES NEW REPRESENTATION

(High Point, NC) HPFI (High Point Furniture Industries) has appointed **Morgan Associates**, based in Hattiesburg, Mississippi to represent the company's products in the state of Arkansas. Mike Morgan, principal, will be covering this territory.

"I am pleased to have this professional sales group as a part of the HPFI team," said Herb Duer, Sales Manager for HPFI Region 2. "With Mike's ability to focus on the continually expanding HPFI product line, Morgan Associates will be able to offer casegoods, seating and healthcare expertise to the A & D community and our dealer partners, as well as provide the outstanding customer service for which HPFI has become known."

Morgan Associates can be reached by telephone at 601-408-1777 or by e-mail at morgan4furn@bellsouth.net.

HPFI operates in two manufacturing facilities in High Point, North Carolina with over 440,000 square feet of manufacturing space. With roots in High Point, the furniture capital of the world, HPFI combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For more information, please contact Tom Carrigan, Director of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336-431-7101 Ext 2241, Fax: 336-431-0673, Email: TomC@hpfi.com.

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