



Press Release



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For Immediate Release

HPFI® Publishes 2010 Price Book

HPFI (High Point Furniture Industries) is pleased to announce that the latest edition of its full line price book has been published. The 388-page Price Book features the complete offering of products available from HPFI. Included are their 18 veneer and laminate desk lines, meeting room furnishings, healthcare furnishings, reception, office and guest seating collections.

“I’m really excited about this new Price Book. We believe that our efforts this year to streamline the Price Book have made it much easier for anyone to specify, select and order HPFI furniture,” said Tom Carrigan, Director of Marketing for HPFI. “Our Marketing Department has gone to great lengths to make this book more user-friendly. You will see that colors and options for products have been relocated to the same page of the products to eliminate reference page turning. I’m certain that you will appreciate the new format,” said Mike Wissman, Vice President of Sales and Marketing.

HPFI operates in two manufacturing facilities in High Point, North Carolina with over 440,000 square feet of manufacturing space. With roots in High Point, the furniture capital of the world, HPFI combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

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