



High Point, USA

1104 Bedford Street  
High Point, NC 27263  
(t) 336.441.7101  
www.hpfi.com

# Press Release

## For Immediate Release



---

## HPFi<sup>®</sup> Reinstates **NOW** Quick Ship Program

HPFi<sup>®</sup> (High Point Furniture Industries) is pleased to announce the reinstatement of the **NOW** quick ship program effective with new orders placed beginning January 15, 2018. On that date, HPFi will consolidate the QS and NOW programs. The consolidated program will be referred to as the **NOW Accelerated Response** program and feature the **NOW** lead time of seven (7) to ten (10) business days.

"We are excited about the introduction of the NOW Accelerated Response program," said Doug Gaines, Vice President of Sales for HPFi. "The combination of material options and lead time, offers a value proposition to the marketplace that is second to none."

Full details of the **NOW** program are outlined on page three (3) of the HPFi [2018 Price Book](#) available on the [Literature page](#) of the [HPFi web site](#). (Other references to the former QS and the new **NOW Accelerated Response** program will be updated in all digital and printed materials in the coming weeks.)

HPFi operates a 4,100 sq. ft. showroom and two manufacturing facilities in High Point, North Carolina with over 440,000 square feet of manufacturing space. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For further information on HPFi, contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336.431.7101 Ext. 2241, Fax: 336.431.0673, Email: TomC@hpfi.com.

# # #