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Press Release

For Immediate Release



HPFi[®] CELEBRATES 60th ANNIVERSARY

HPFi (High Point Furniture Industries) celebrates its 60th anniversary this year. To recognize this milestone, HPFi will be celebrating with a reception in its showroom at the NeoCon World's Trade Fair on Monday, June 11, 2018. Additionally, WGHP television station, FOX 8 has aired a segment, now accessible on the HPFi web site, recognizing the 60th anniversary of HPFi, its roots in High Point, NC - the "Furniture Capital of the World" – and its opportunities for the future.

Harry Samet and Larry Robinson founded High Point Furniture Industries in 1958. It remains a privately held business of the Samet family. Their first products were novelty furniture items for the home (TV stands and LP record cabinets). HPFi entered the office furniture market in 1963 with the introduction of the first budget-priced wood desk - the 100 Series. Prior to that, low cost desks were primarily constructed of metal while wood desks were more expensive.

"The 60th Anniversary is truly a milestone for the HPFi organization" said Doug Gaines, Vice President of Sales for HPFi. "We have witnessed many changes in our industry over the years. Yet, our brand has a strong momentum and our market relevance is trending in the right direction as we look forward to the next 60 years."

HPFi operates a 4,100 sq. ft. showroom and two manufacturing facilities in High Point, North Carolina with over 400,000 square feet of manufacturing space. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For additional information on HPFi, please contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336.431.7101 Ext. 2241, Fax: 336.431.0673, Email: TomC@hpfi.com.

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